

GSN CONNECT

POWERED BY THE SPA BUZZ

2024 OPPORTUNITIES

MOVING THE INDUSTRY ALONG FROM LIGHT GREEN TO DEEPER SHADES OF GREEN.

SINCERE CONNECTIONS - SUSTAINABLE RESOURCES - EXPANSIVE IDEAS



OPTION 1



OPTION 2



OPTION 3

ATTEND ALL 2024 SCHEDULED EVENTS - \$200/EVENT (VALUE UP TO \$4000)
RECOGNITION ON WEBSITE AND MARKETING MATERIALS FOR ALL EVENTS (VALUE \$5,000)
DISPLAY AT UP TO 8 EVENTS, 50% DISCOUNT FOR ADDITIONAL (VALUE UP TO \$14,400)
50% DISCOUNT ON RETREAT - (VALUE \$4400)
GIFTING - VALUE \$750 PER EVENT (VALUE UP TO \$15,000)
LOGO ON WELL ON WHEELS (12" X 12") - (VALUE \$2,000)
FIRST OPPORTUNITY FOR POP-UP EVENTS TOTAL VALUE UP TO \$44,800
\$15,000

ATTEND 1/2 OF SCHEDULED EVENTS - \$200/EVENT (VALUE UP TO \$2,000)
RECOGNITION ON MARKETING MATERIALS FOR ALL EVENTS (VALUE UP TO \$2,500)
DISPLAY AT UP TO 5 EVENTS, 50% DISCOUNT FOR ADDITIONAL (VALUE UP TO \$9,000)
25% DISCOUNT ON RETREAT (VALUE \$2,200)
GIFTING FOR 10 EVENTS (VALUE UP TO \$7,500)
LOGO ON WELL ON WHEELS (6" X 6") - (VALUE \$1200)
FIRST OPPORTUNITY FOR POP-UP EVENTS TOTAL VALUE UP TO \$24,400
\$10,000

ATTEND 1/4 OF SCHEDULED EVENTS - \$200/EVENT (VALUE UP TO \$1,000)
RECOGNITION ON MARKETING MATERIALS FOR ALL EVENTS (VALUE UP TO \$2,500)
DISPLAY AT UP TO 3 EVENTS, 25% DISCOUNT FOR ADDITIONAL (VALUE UP TO \$5,400)
10% DISCOUNT ON RETREAT (VALUE \$880)
GIFTING FOR 5 EVENTS (VALUE UP TO \$3,750)
NAME ON WELL ON WHEELS (VALUE \$750)
FIRST OPPORTUNITY FOR POP-UP EVENTS TOTAL VALUE UP TO \$14,280
\$5000

** A la Carte **

\$1800 Display at Event - \$200 Attend Event - \$8800 Sponsor at Retreat
\$750 Custom Gifting - \$2000 Logo on Airstream

** Custom Options also available **

2024

GSN X SPA BUZZ

TARGET MARKETS

ALABAMA

Birmingham

ARIZONA

Phoenix
Sedona
Tucson

ARKANSAS

Eureka Springs
Hot Springs

CALIFORNIA

Carmel
Los Angeles
Palm Springs
San Diego
San Francisco
Sonoma

COLORADO

Aspen
Boulder
Denver
Telluride
Vail

FLORIDA

Fort Lauderdale
Jacksonville
Miami
Naples
Orlando
Tampa

GEORGIA

Atlanta
Savannah

HAWAII

Big Island
Kauai
Maui
O'ahu

ILLINOIS

Chicago

KANSAS

Kansas City

LOUISIANA

New Orleans

MAINE

Portland

MASSACHUSETTS MINNESOTA

Boston

Minneapolis

MISSOURI

St. Louis

NEVADA

Las Vegas
Reno

NEW MEXICO

Albuquerque
Santa Fe

NEW YORK

New York City
Rhinebeck

NORTH CAROLINA

Asheville
Charlotte
Raleigh

OREGON

Bend
Portland

PENNSYLVANIA SOUTH CAROLINA

Philadelphia
Pittsburg

Charleston
Greenville

TENNESSEE

Chattanooga
Nashville

TEXAS

Austin
Dallas
Houston

UTAH

Salt Lake City
St. George

VERMONT

STOWE

VIRGINIA

ARLINGTON

WISCONSIN

MADISON

WYOMING

JACKSON HOLE

MEXICO

MEXICO CITY

CANADA

MONTREAL
TORONTO
VANCOUVER

ENGLAND

LONDON

SWEDEN

STOCKHOLM

GERMANY

BERLIN

SB LEGACY RETREAT

RED MOUNTAIN RESORT
IRVINS, UT

GSN X SPA BUZZ

FORMAT

Intention

Examples:

4 hour events -On low site of cost to execute, utilize partnerships/brand ambassadors to rally the market to attend. Budget

Grassroots: A morning event that begins at 8/9am and finishes at 12:00/1:00pm.

Agenda:

8am - Arrival - Showcase Structure

8:30am - Group Introduction

9:00am - Brand Elevator Pitch - Showcase Structure

10:30 am - Group Activity

11:30am - Group Discussion

12:00pm -Farewell

Food: Coffee and healthy portable food options available (Breakfast sandwich, fruit yogurt parfaits, coffee/tea)

After hours: An evening event that begins at 4:00/5:00pm until 8:00/9:00pm

4:00pm - Showcase Wander

4:30pm - Group Intro | Brand Elevator Pitch

5:00pm - Small Group Discussion (Structured)

6:30pm - Showcase Structured

7:30pm - Group Activity

8:00pm - Farewell

Pop up: Something really fun, easy, casual - group walk in a park / easy hike (Trunk/Tail gate style display set up)

Retreat: Based on 30 people in attendance

Earth Day: Monday, April 22, 2024

TBD: Alignment with larger events (Possibilities to include {with permission} ISPA, ExpoWest, Tucson Crystal show, ICES, IECSC, Global Wellness Summit, WellSpring, NASN Pro